



# SISTERS



## Creating product pages with Regioneo's open source produce database

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Practice Abstracts

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### The problem

Setting up an e-commerce site can be overwhelming for primary producers, especially for those without programming skills or the time to dedicate to it.

### The solution

SISTERS short-chain solution, Regioneo, **provides a user-friendly solution, allowing fruit and vegetable growers to effortlessly establish their online sales platform.** The key is an accessible online database integrated into the e-commerce management interface, simplifying the setup process and facilitating quick product promotion and sales.

### Benefits

-  **Effortless setup**  
Minimized environmental impact from improper disposal of food packaging.
-  **Quick product integration**  
Improved handling of food waste, promoting environmental sustainability.
-  **Customization**  
Tailor elements without technical skills.
-  **Time efficiency**  
Create a catalog seamlessly within the same interface
-  **Accessibility**  
User-friendly for all primary producers.

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## PRACTICAL RECOMMENDATIONS



### Recommendations for creating product pages with Regioneo's open source database:

- **Create your site:** Use Regioneo's solution
- **Back office:** Access your e-commerce platform.
- **Product creation:** Add new products under the "Product" tab.
- **Efficient search:** Find items with just three letters.
- **Product selection:** Choose from the drop-down list.
- **Customization:** Optionally modify pre-filled elements.
- **Pricing and quantity:** Set price and quantity.
- **Catalog inclusion:** Add products without switching interfaces.
- **Save:** Your product is online! Contact support for missing items.

**Regioneo covers EU-grown fruits and vegetables.**



#### About SISTERS and this Practice Abstract

This practice abstract was elaborated in the framework of the SISTERS project, based on the EIP AGRI practice abstract format. © 2023

**Project dates:** from November 2021 to April 2026.

**Goal:** to systemically reduce food loss and waste in the main stages of the food value chain in Europe through innovations targeted to each stage of the chain.