



# SISTERS Seal of Excellence: Honoring Retailers for Food Waste Reduction Practices

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## The problem

Food loss and waste in the retail sector pose significant challenges, including environmental degradation, economic inefficiencies, and social inequities.

Retailers often struggle to implement effective and scalable solutions due to a lack of recognition and incentives that promote sustainable practices.

## The solution

The SISTERS Seal of Excellence for retailers is an initiative designed to reward and recognize businesses that successfully implement good practices to reduce food loss and waste.

This certification sets clear benchmarks, provides guidance on sustainable practices, and serves as a mark of distinction for retailers leading in sustainability efforts.

## Benefits



Retailers earning the SISTERS' Seal of Excellence gain a competitive edge, increased customer loyalty, and enhanced brand reputation.



The initiative also contributes to broader societal goals, including reducing greenhouse gas emissions, conserving resources, and improving food security.

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## PRACTICAL RECOMMENDATIONS

- Conduct an internal audit of current food waste practices to identify improvement areas.
- Implement standardized inventory management systems and establish partnerships for surplus food redistribution.
- Actively educate staff and customers about the importance of reducing food waste.
- Apply for the SISTERS Seal of Excellence to showcase commitment and encourage ongoing improvements.



### About SISTERS and this Practice Abstract

This practice abstract was elaborated in the framework of the SISTERS project, based on the EIP AGRI practice abstract format. © 2025

**Project dates:** from November 2021 to April 2026.

**Goal:** to systemically reduce food loss and waste in the main stages of the food value chain in Europe through innovations targeted to each stage of the chain.