



EU GREEN DEAL
**MAKE IT
REAL**

#EUGREENWEEK
30 MAY - 5 JUNE 2022

Workshop on systemic innovations & sustainable practices across the #agrifood value chain!

Friday, June 3rd, 2022 | Online

PARTNER EVENT

10:00 Welcome & Opening by Lara Escudero, AITIIP

10:10 Systemic innovations & sustainable practices at the production stage

Moderator: Lara Escudero, AITIIP

- COOPID: Cooperation in the EU primary sector in the transition to a sustainable bioeconomy
Susana Rivera Pantoja, Spanish Agro-Food Cooperatives
- SISTERS: Building a short chain E-Commerce app to help reducing food waste in Europe
Laurent Caplat, BM-Services Web Agency

10:30 Systemic innovations & sustainable practices at the logistics stage: SISTERS

Moderator: Lara Escudero, AITIIP

- SISTERS: Innovative actions at the logistics stage
Dr. Pat Doody, MTU

10:40 Q&A Panel session #1 (interactive + open)

Moderator: Lara Escudero, AITIIP

10:50 Systemic innovations & sustainable practices at the processing stage: SISTERS

Moderator: Lara Escudero, AITIIP

- MANDALA: Advanced recycling strategies for multilayer food and pharma packaging products
Marta Redrado Notivoli, AITIIP

11:00 Systemic innovations & sustainable practices at the retailing & consumption stage: SISTERS

Moderator: Lara Escudero, AITIIP

- agroBRIDGES: Building Bridges Between Producers and Consumers
Eirini Efthymiadou, Q-PLAN

11:10 Q&A Panel session #2 (interactive + open)

Moderator: Lara Escudero, AITIIP

11:20 Wrap-up & Farewell

Moderator: Lara Escudero, AITIIP

