Cooperation in the EU primary sector in the transition to a sustainable bioeconomy

June 3rd, 2022

Coopid

Funded by the European Union

Grant Agreement No. 101000519

COOPeration of bioeconomy clusters for bio-based knowledge transfer via Innovative Dissemination techniques in the primary production sector

January 2021 — June 2023

30 months

Coordinated by: Cooperativas Agro-alimentarias (ES)
Overall budget: € 1.999.994,95
Project partners: 11
Countries: 10 EU countries
Grant Agreement: 101000519

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COOPID key concepts

Overall objective

To mobilise EU primary producers to stimulate the wide uptake of inclusive and sustainable bio-based business models in the European primary production sector & increase its competitivity.

AMSASSADORS

SUCCESS STORY SHOWCASES

BIOECONOMY CLUSTERS

Challenges

Fostering transition to a sustainable bioeconomy…

- Primary production plays a **fundamental role** in the bioeconomy.
- **Cooperation** gives strength.

Poor cooperation and **inadequate transfer of knowledge.**

Low awareness and **practical knowledge** among stakeholders as to the potential of sustainable business models.

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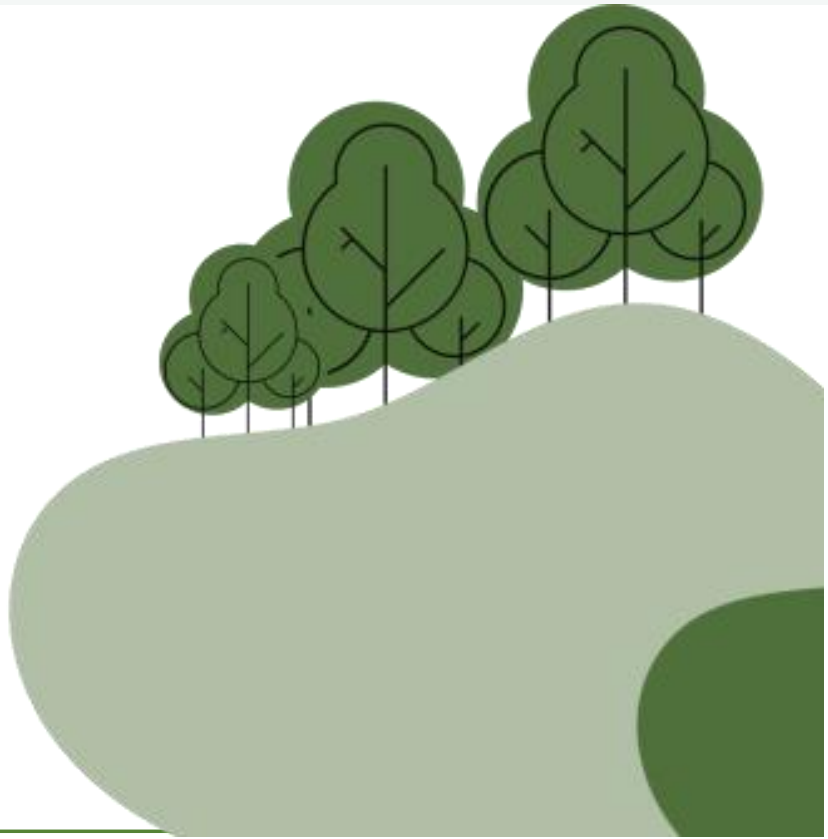
#COOPID fosters the deployment of innovative **#biobased** business models in the primary production sector through the implementation of a **4-level knowledge transfer** strategy



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4 Level knowledge transfer strategy

LEVEL 1

1. Selection of "Success Stories" within the bioeconomy and the primary sector across 10 EU countries.
2. Selection of relevant active primary producers in the bioeconomy: COOPID ambassadors
3. Organisation of "Showcase visits" to the identified successful organisations/business model with the COOPID Ambassadors.

LEVEL 4

Communication activities to broader audiences, including citizens, students, general public…

LEVEL 3

Interactive dissemination activities for primary producers, academia and industry

LEVEL 2

Development of further workshops among third primary producers by CBC Head and COOPID ambassadors.

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10 inspiring cases, 10 visits

Olive oil

Spanish showcase – Oleícola El Tejar (link)
23rd June 2021

Dairy

Irish showcase
Carbery Group (link)
20th oct 2021

Hemp

Danish showcase
Møllerup Brands (link)
27th oct 2021

Cereals and sugar

French showcase
Grand Est bioeconomy ecosystem (link)
3rd February 2022

Vegetables

Bulgarian showcase
7P Victor Asenov
27th April 2022

Biomass pellets

Austrian showcase
Pelletierungsgenossenschaft eGen (link)
11st May 2022

Poultry

Greek showcase
Pindos (link)
8th June 2022

Biogas

Polish showcase
Biogal (link)
24thJune 2022

Wine

Italian showcase
Caviro Group (link)
27thJune 2022

Dairy

Finnish showcase
Valio (link)
September 2022

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10 good building blocks in the transition to a sustainable bioeconomy …

Country	Company	Sector	Bioenergy	Biofertilizers	Added value bio-based products	CO2 emissions reduction	Bioenergy for self consumption	Water consumption optimization	CO2 capture	Cooperative
Spain	Oleícola El Tejar		*	*	*	*	*	*		*
France	Grand-Est bioeconomy ecosystem		*		*	*	*	*	*	*
Italy	CAVIRO		*	*	*	*	*	*	*	*
Greece	PINDOS		*	*		*		*		*
Bulgaria	ZP Victor Asenov			*		*		*		
Poland	Biogal		*	*		*	*			
Austria	Pelletierungsgenossenschaft eGen		*		*	*	*			*
Ireland	Carbery		*	*	*	*	*			*
Denmark	Møllerup Brands A/S				*					
Finland	Valio		*	*		*	*			*

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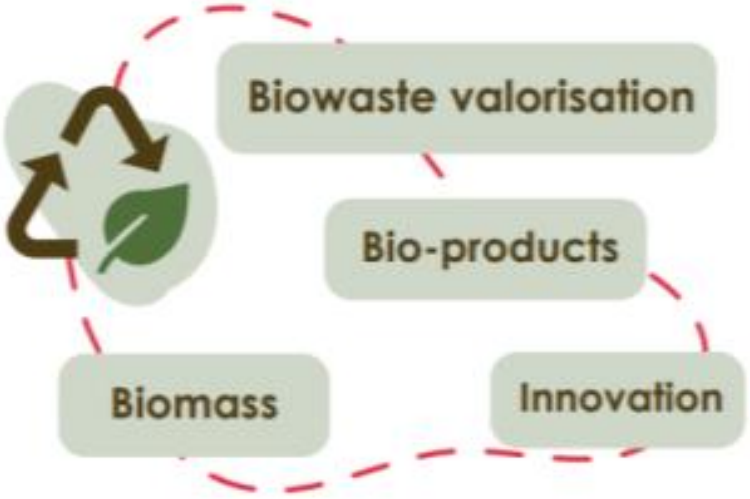
Conclusions

…success in the bioeconomy is closely linked to the development of an efficient and profitable circular farm business model.



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5 key factors for primary producers to succeed in the bioeconomy

1. Increase the value of your business by-products and waste streams by creating circular zero-waste business models.
2. Explore new connections in your value chain.
3. Look for public and private funding opportunities.
4. Review your innovation competences.
5. Evaluate the introduction of innovative technologies.

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Thank you!

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Follow the project's social media channels!